



Steve Sawtell  
President

## **Voice & Data Systems Eliminates the Top IT Concerns for Small to Mid-Sized Business Owners**

### *Leading MTSP Raises the Bar for All Technology Providers*

OMAHA, NE AND COUNCIL BLUFFS, IA – October 28, 2025 - Voice & Data Systems, a leading managed technology services provider (MTSP), announced new initiatives aimed at eliminating the top IT concerns facing small to mid-sized businesses (SMBs). By focusing on reinvestment and client-first solutions, Voice & Data Systems continues to set the standard for how technology providers deliver value, security, and long-term growth to their customers.

“Small business owners wear many hats, but IT shouldn’t be one of them,” said Steve Sawtell, President of Voice & Data Systems. “We’ve designed our solutions to take the worry out of technology so owners can focus on growth, not on system downtime or security risks.” Most SMB owners are deeply aware of the obstacles standing between them and scalable, efficient growth. Voice & Data Systems has made it their mission to address these pain points directly:

- **Cybersecurity Threats** – Small businesses are prime targets for hackers because criminals know

they often lack the defenses of larger enterprises. Threats like phishing, ransomware, and data breaches can cripple a company overnight. Voice & Data Systems puts enterprise-grade cybersecurity into the hands of SMBs, combining advanced monitoring with layered protections to ensure attacks are stopped before they cause damage.

- **Budget Constraints** – Many small businesses try to stretch outdated equipment or patch together free tools because they think proper IT is out of reach. The result is hidden costs in downtime, inefficiency, and vulnerability. Voice & Data Systems helps level the playing field by turning unpredictable IT spending into affordable, fixed monthly services that reduce waste and protect budgets.
- **Lack of IT Expertise** – Most managed services providers do not have the necessary IT expertise to meet the demands of their customers. Voice & Data Systems has made tremendous investments in people and technology so organizations can finally receive what they should be paying.

- **Technology Integration & Scalability** – Growth often exposes cracks in outdated systems. New tools don’t integrate well with legacy setups, creating bottlenecks and frustration. Voice & Data Systems designs IT roadmaps that future-proof businesses, ensuring systems are not only compatible today but can scale seamlessly as the company expands.
- **Data Management & Recovery** – A single data loss event, from hardware failure, natural disaster, or cyberattacks can be devastating for a business. Voice & Data Systems provides robust backup and disaster recovery solutions that ensure business continuity, allowing clients to get back up and running quickly no matter what happens.

“Small business owners are right to feel frustrated with how complex IT has become,” stated Mr. Sawtell. “Too many MSPs just ‘keep the lights on’ instead of showing clients how IT can actively help them make more money, save money, and scale smarter. At Voice & Data Systems, we hold ourselves to a higher standard because our

clients deserve technology that truly drives their success.”

Following recent growth initiatives, Voice & Data Systems has doubled down on reinvestments into cutting-edge solutions, advanced training for their staff, and new cybersecurity frameworks. This focus ensures clients not only stay protected but also gain a competitive advantage in their markets.

“Every dollar we reinvest is about one thing: delivering more value to our customers,” added Sawtell. “We know organizations don’t want another vendor—they want a true partner who helps them simplify technology and grow their business.”

## **ABOUT VOICE & DATA SYSTEMS**

Voice & Data Systems provides state-of-the-art technology solutions for businesses throughout the Midwest and Great Plains from their headquarters in Omaha, Nebraska. The company implements strategies and customizes solutions that are specific to their customer’s requirements for Managed IT Services, Business Phone Systems, Surveillance, Access Control, Wireless and Cabling Infrastructure.

Voice & Data Systems serves a diverse customer base

that includes Private Business, Commercial, Educational, Health Care, Public Utilities, Hospitality, Industrial, Utilities, Religious Entities, Local, State and Federal Government including the Military. Their mission is to provide specific technology solutions that increase their customers’ profitability, improve employee productivity, and give them a competitive advantage in their marketplace. For more information, please call (402) 5719049 or visit [www.voicendata.net](http://www.voicendata.net).