



Steve Sawtell  
President

## Steve Sawtell Invited to Attend TAG's 14th Annual Convention in Nashville

*Leaders in the Technology Industry  
Unite to Discuss Future Trends,  
Emerging Technologies & Best  
Business Practices*

OMAHA, NE AND COUNCIL BLUFFS, IA – March 31, 2014 - Voice & Data Systems, a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) Annual Convention. TAG is an international organization of leading unified communications providers representing nearly \$350 million in products and services. The convention will be attended by the forerunners in the industry who are pioneering new ways of utilizing technology to better serve their business community. The invite-only conference will be held on April 27th to April 30th at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee.

During the four day event leading technology companies, like Voice & Data Systems, will share their expertise and best practices with their peers in an effort to help one another improve their businesses and provide greater value to those customers they serve. With such a wide variety of perspectives, Voice & Data Systems will undoubtedly glean new best practices, enhance their customer service, and be exposed to new technologies. The overriding goal for their participation at the TAG Convention is to identify new ways to increase their customers' profitability and productivity.

"In our industry the learning never stops," stated Steve Sawtell, President of Voice & Data Systems. "The technology industry is one that requires a constant hunger for understanding new technologies and how their implementation can affect businesses. It is our duty to make sure that the solutions we provide are not only good – they must be great. By remaining vigilant and proactively searching for top technologies, we can confidently promise our customers that by working with us, they are getting the best business enhancing technology possible, every time."

"The TAG Convention provides a unique opportunity where our Member companies interact with one another and immerse themselves with new information," commented Brian Suerth, President of TAG. "Steve Sawtell is well respected among his peers and his company is one of our premier Members."

### **ABOUT VOICE & DATA SYSTEMS**

Voice & Data Systems provides state-of-the-art unified communications technology to businesses in the Omaha-Council Bluffs metro and surrounding communities. The company creates customized, turnkey solutions specific to their customer's business for telephone systems, data networks, video surveillance and converged networking applications. Voice & Data Systems friendly, manufacturer-

certified technicians are available 24/7 to serve business needs for communication systems as well as voice, data, fiber optic and video cabling, testing and troubleshooting. Their mission is to provide technology solutions that increase their customers' profitability, improve employee productivity, and give them a competitive advantage in their marketplace. For more information, please call (402) 571-9049 or visit [www.voicendata.net](http://www.voicendata.net).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2108 or visit [www.tagnational.com](http://www.tagnational.com)