



Steve Sawtell  
President

## Voice & Data Systems Invited To Technology Assurance Group's 17<sup>th</sup> Annual Convention

*Leaders in Unified Communications  
Align to Hold Mastermind Meeting  
in Houston*

Omaha, NE And Council Bluffs, IA — February 28, 2017– Voice & Data Systems, a leader in unified communications, announced today that Steve Sawtell, President of Voice & Data Systems, has been invited to attend the 17<sup>th</sup> Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitingly

situated at the nation's epicenter for space exploration.

"We're proud to have Steve Sawtell attend our event," stated Brian Suerth, President of Technology Assurance Group. "Steve brings a tremendous amount of insight and we're thrilled to have him his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Steve in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconnaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology

to TAG Members in order to accelerate the technological proficiency of small to mid-sized businesses. With their new software, cloud computing and auxiliary equipment, businesses can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back with new ideas to improve our customer experience," commented Sawtell. "I believe that the better we understand teamwork, leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitive edge through our delivery of futuristic technology."

### **About Voice & Data Systems**

Voice & Data Systems provides state-of-the-art unified communications technology to businesses in the Omaha-Council Bluffs metro and surrounding communities. The

company creates customized, turnkey solutions specific to their customer's business for telephone systems, data networks, video surveillance and converged networking applications. Voice & Data Systems friendly, manufacturer-certified technicians are available 24/7 to serve business needs for communication systems as well as voice, data, fiber optic and video cabling, testing and troubleshooting. Their mission is to provide technology solutions that increase their customers' profitability, improve employee productivity, and give them a competitive advantage in their

marketplace. For more information, please call (402) 571-9049 or visit [www.voicendata.net](http://www.voicendata.net).

### **About Technology Assurance Group**

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print.

TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit [www.tagnational.com](http://www.tagnational.com)