



Travis Wells
Vice President & Partner

Voice & Data Systems Provides AI Receptionist for Business Phone Systems

*New Technology Helps Businesses
Answer Every Call, Improve
Customer Service, and Free
Employees for Higher-Value Work*

OMAHA, NE AND COUNCIL BLUFFS, IA – July 29, 2026 – Voice & Data Systems, a leading managed technology services provider (MTSP), announced today that the company provides a new artificial intelligence-powered receptionist solution designed to help businesses improve customer service, eliminate missed calls, and improve user experience beyond the typical auto-attendant experience.

For many organizations, every missed call represents a missed opportunity. Whether it's a prospective customer calling after hours, a client needing assistance, or a vendor seeking information, unanswered calls can lead to lost revenue and frustrated customers. Their AI Receptionist helps solve that problem by providing businesses with a virtual front desk that answers calls 24 hours a day, 7 days a week, 365 days a year.

"Business owners don't want callers sitting on hold, getting voicemail, or struggling through complicated phone menus," said Travis Wells, Vice President & Partner of Voice & Data Systems. "They want customers to get answers quickly and reach the right person without frustration. That's exactly what artificial intelligence is designed to do."

Unlike traditional automated phone systems that force callers

through a series of button prompts, which often leads to repetition, frustrating loops and time-consuming processes, their AI Receptionist interacts naturally with callers, understands common questions, and helps route people to the appropriate department or employee, so clients are served correctly, the first time.

The technology is especially valuable for businesses that receive a large volume of repetitive phone calls, operate across multiple locations, or want to provide after-hours coverage without adding additional staff. In addition to improving customer service, the AI Receptionist can help employees become more productive by reducing constant interruptions from routine inquiries.

"Many employees spend a surprising amount of time answering the same questions over and over again," Wells added. "When those routine calls are handled automatically, staff can focus on serving customers, solving problems, and growing the business."

Unlike traditional staffing challenges, the AI Receptionist doesn't require ongoing training, or struggle during busy periods. It delivers the same professional experience whether it's handling one call or one hundred, which is important as businesses scale and want to maintain their customer service level consistency.

"For business owners, the value is straightforward: answer more calls, improve customer experience, and allow employees to focus on the

work that matters most," commented Wells.

ABOUT VOICE & DATA SYSTEMS

Voice & Data Systems provides state-of-the-art technology solutions for businesses throughout the Midwest and Great Plains from their headquarters in Omaha, Nebraska. The company implements strategies and customizes solutions that are specific to their customer's requirements for Managed IT Services, Business Phone Systems, Surveillance, Access Control, Wireless and Cabling Infrastructure.

Voice & Data Systems serves a diverse customer base that includes Private Business, Commercial, Educational, Health Care, Public Utilities, Hospitality, Industrial, Utilities, Religious Entities, Local, State and Federal Government including the Military. Their mission is to provide specific technology solutions that increase their customers' profitability, improve employee productivity, and give them a competitive advantage in their marketplace. For more information, please call (402) 5719049 or visit www.voicendata.net.